

Instacart



Instacart is a grocery delivery startup that delivers in as short as an hour. Focused on delivering groceries and home essentials, Instacart already has over 500,000 items from local stores in its catalogue.

Customers can choose from a variety of local stores including Safeway, Whole Foods, Super Fresh, Harris Teeter, Shaw's, Mariano's, Jewel-Osco, Stanley's, and Costco. Customers can mix items from multiple stores into one order.

Instacart has raised funding from Kleiner Perkins Caufield & Byers, Andreessen Horowitz, Sequoia Capital, Y Combinator, Khosla Ventures, and Canaan Partners besides other participants. Apoorva Mehta, Brandon Leonardo, and Max Mullen founded Instacart in 2012, with its headquarters in San Francisco in California.

Overview

Geographic Region: West Coast US

Industry: Delivery / E-Commerce

Company Website:

<https://www.instacart.com/>

CEO: Apoorva Mehta

Investors

Khosla Ventures

Sequoia Capital

Andreessen Horowitz

Canaan Partners

Kleiner Perkins

Tiger Global Management

D1 Capital Partners

Coatue Management

Y Combinator

Funding Rounds

Date	Transaction Type	Lead Investor	Number of Investors	Capital Raised	Valuation
2012-10-15	Seed Round	-	5	\$2.3M	
2013-04-04	Series A	Sequoia Capital	7	\$8.5M	
2014-06-16	Series B	Andreessen Horowitz	9	\$44M	
2015-01-13	Series C	Kleiner Perkins	10	\$220M	\$1.96B
2017-03-07	Series D	Sequoia Capital	10	\$400M	\$3.4B
2018-02-12	Series E	Coatue Management	2	\$200M	\$4.2B
2018-04-05	Series E	Coatue Management	6	\$150M	\$4.35B
2018-10-16	Series F	D1 Capital Partners	1	\$600M	\$7.6B
2018-11-15	Series F	Tiger Global Management	3	\$271M	