

# Niantic



Founded in 2010, Niantic is a San Francisco-based software development company which is best known for developing the augmented reality mobile game *Ingress*, *Pokémon Go*, and *Harry Potter: Wizards Unite*. The company became independent from Google in October 2015. It has offices in San Francisco, Bellevue, Sunnyvale, Hong Kong, Tokyo and London. Los Angeles Epic Games is a video game development company that produces games and offers its game engine technology to other developers. The company has been recently valued at \$4 billion in its latest funding round, which was led by Institutional Venture Partners (IVP).

## Overview

**Geographic Region:** U.S.

**Industry:** Software

**Company Website:**

<https://nianticlabs.com>

**CEO:** John Hanke

## Investors

Institutional Venture Partners (IVP)

Samsung Ventures

Spark Capital

Alsop Louie Partners

## Funding Rounds

Date	Transaction Type	Lead Investor	Number of Investors	Capital Raised	Valuation
2019-01-16	Series C	IVP	6	\$245M	\$4B
2017-11-24	Series B	Spark Capital	6	\$200M	
2016-02-25	Series A	Alsop Louie Partners	5	\$5M	
2015-10-15	Series A		3	\$20M	