

Snapdeal



With millions of customers and more than 500,000 sellers, Snapdeal is India's largest no-frills ecommerce marketplace. Snapdeal is host to 200 million listings & offers a wide selection of value-focused products across 600 categories such as home, kitchen, apparel, fashion accessories, mobile and electronics, books and more. Some of the Investors in the company include SoftBank, Alibaba, Temasek, BlackRock, Foxconn, among others.

Overview

Geographic Region: Asia-Pacific

Industry: E-Commerce / Retail

Company Website:

<https://www.snapdeal.com/>

CEO: Kunal Bahl

Investors

Bessemer Venture Partners

Nexus Venture Partners

Intel Capital

Alibaba Group

SoftBank Telecom Corp

eBay

Recruit

BlackRock

Funding Rounds

Date	Transaction Type	Lead Investor	Number of Investors	Capital Raised	Valuation
2011-01-01	Series A	Nexus Venture Partners	2	\$12M	
2011-09-01	Series B	Bessemer Venture Partners	3	\$40M	
2013-04-01	Series C	Intel Capital	9	\$50M	
2014-02-26	Series D	eBay	6	\$75M	
2014-05-20	Series E	BlackRock	5	\$133.7M	
2014-10-27	Private Equity Round	SoftBank Telecom Corp	1	\$627M	
2015-08-18	Private Equity Round	Alibaba Group	8	\$500M	\$6.5B
2016-08-26	Venture Round	Clouse SA	1	\$21M	\$7B