



Easyhome

Beijing Easyhome Furnishing is a home improvement and furniture chain operator in China. It operates 223 physical home furnishing and DIY-style stores across 29 provinces in China, which it claims makes it the country's second largest in its field.

Overview:

Geographic Region: China

Industry: Consumer & Retail

Company Website: <https://www.juran.com.cn>

Investors:

Alibaba Group

BHG Long Hills Capital

Borui Capital

China Equity Group

Boyu Capital

Funding Rounds

| Date | Transaction Type | Lead Investors | Number of Investors | Capital Raised |
|------------|------------------|-------------------|---------------------|----------------|
| 02/01/2018 | Corporate Round | Keeson Technology | | \$32M |