

Arrivalist

- Arrivalist is the largest location attribution provider in the travel industry
- Reporting platform that reveals consumer behavior patterns and marketing effectiveness (think Google Analytics for who shows up)
- 63% of marketers say attribution is an increasing priority, and 81% say using location data is their No.1 or No.2 priority for measurement
- Six-year operating history with 1-year plus SAAS agreements with government marketing entities
- Arrivalist has a commanding market share with cities, states and country clients (39 of the 50 states are clients)