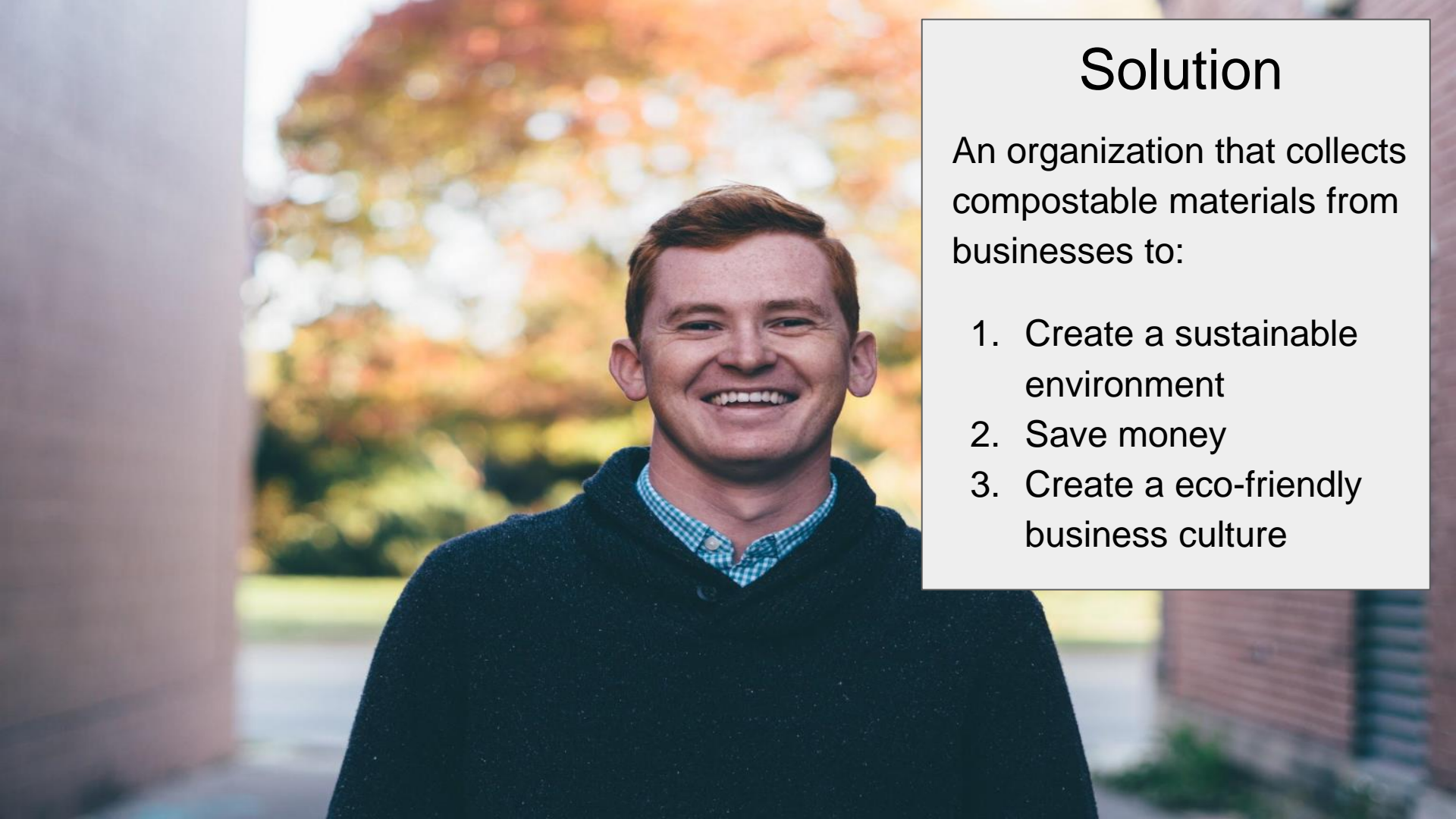


Composting for Good is a socially responsible non-for-profit that collects coffee ground, food scraps, paper-based products, and other other materials from local establishments and then distributes them to local farmers and communities. Using organic waste as fertilizer replaces the use of chemical-based fertilizers creating a healthier and more sustainable establishment and option for consumers and the environment.



Opportunity

- **Price** is a important concern for retail and commercial businesses
- **Lack of Eco-friendly businesses** that environment-oriented consumers can purchase from
- **Educating** businesses on how to compost and leverage their business for the sustainability of the environment



Solution

An organization that collects compostable materials from businesses to:

1. Create a sustainable environment
2. Save money
3. Create a eco-friendly business culture

Management Team Bios



Phillip J. Sol, CEO

Founder & CEO of Composting for Good, a socially responsible non-for-profit that educates and provides waste management services to businesses. Works at Progress Playbook and 24K Visuals, where he consults several small businesses through NYC and manages social media platforms. He is a partner at Instinct Coffee, High Calibre, LLC, and Frass Supply. Finance student at CUNY- Baruch College.

Lloyd J. Cambridge, Chairperson of the Board

Founder & CEO of Progress Playbook, a learning and business service platform that designs customized education programs and services for entrepreneurs and small businesses in NYC. Previously worked as an analyst and underwriter at JP Morgan Chase and Director of NYC Business Solutions where he shared his expertise on entrepreneurship with organizations like Goldman Sachs, 10,000 Small Businesses, the Small Business Administration, Federal Reserve Bank of New York, Martha Stewart American Made Program and New York University. B.S. in Economics from New York University, and Alumni of the Coro Leadership network.



Juan Barreneche, Director of Real Estate and Facilities

Founder of The Goldbar Real Estate Team, an award-winning top producing team, servicing the Queens & Long Island regions. They specialize in helping clients accomplish their real estate goals using the advisement approach when buying or selling real estate. Previously worked as a Sales Intern at VWR International, Junior Sales Representative at Zimmer Biomet, Territory Account Manager at Global Telecom Supply, and Keller Williams Realty, Inc., where he developed his negotiation skills and worked with hundreds of clients. B.S. in Biology with specialization in Ecology and Evolution.



Use of funds

Cost of truck - \$10,000

Marketing - \$12,700

Administrative Cost - \$31,520

Materials and Supplies - \$9,300

Total: \$63,520

