Overview

 Nio manufactures high-quality Healthy kosher Dark Chocolate made with the best cacao beans of the Caribbean. They are made with a concentration of 100, 85 and 75% of cacao beans. They are made with 100% birch or coconut sugar. Birch sugar provides 40% less calories and 75%.

Opportunity

- New Market with the Idea of production of healthy kosher dark chocolate in the farm.
- bean to bar
- Local, the factory will be located in farm not spent extra recovery
- Price, direct business great price no 3 party
- New technology natural ingredients environment
- Price, Businesses can market directly to customers
- Customers can use visit the farm and travel in the farms to see how natural are our environmental immediate environment

Strategy/Solution

- Healthy kosher dark chocolate is loaded with nutrients that can positively affect one's health.
- The target audiences for Nio are the people who are interested in high quality chocolate but at the same time are focused on a healthy lifestyle.
- The initial focuses of our company are athletes,
 Foodies, and diabetics.
- Helps people with cardiovascular performance and Recovery.

Management

- Experienced professional with more than 12 years of experience in multiple industries: government, pharmaceutical, project management, food and banking. Assisted in the creation of business relations with partner countries like Peru, Costa Rica, Dominican Republic, and Brazil working to Department of State of Puerto Rico as International Affairs, Save more then 4millos.
- Mrs. Cedanio holds an MBA International Business, Focus in Latin America from Universidad del Turabo and a BS in Industrial Engineering from Polytechnic University of Puerto Rico

