



“Building the Future, Together”

Overview

OASIX is a project-based impact generator that improves an outdated donation industry and promotes the positive impact investing movement.

We are seeking funds to develop the new technological platform that will **conglomerate the** positive impact **community** and change the World.

Users -both **individuals** and **corporations**- will participate in a transparent, efficient and effective marketplace generating impact in society.

OASIX fulfills both, **individual self-actualization** and **corporate social responsibility**. A cooperative environment that unifies all human beings towards achieving the common goal of improving the World by **sharing resources**.

Our main differentiator is the focus on **Positive Impact Generation (PIG)**, both in our organizational culture and our operations. The platform provides a **personalized** ecosystem being a **centralized information system** and a **decentralized source of funding**.



Opportunity / Problem

Existing global need to find a **supportive, common system** that focuses on unifying the globe's efforts to **improve** the World.

Striving towards utopian ideals. The continuous 4.02% quarterly worldwide increase of internet accessibility in the last decade, allows **the 99%** to **provide their 1%**.

Increasing awareness of worldwide issues that apply pressure to the upcoming generations due to information access through the internet, social media, etc. Now more than ever, new generations feel the need to change the world for their future. This will allow **OASIX** to become a financial habit of the upcoming purchasing-powered generations.

The current **outdated donation industry** does not reward the individuals' efforts, creating a **one-way system** in which the impact generated is neither measured nor transmitted. OASIX has the solution.



Strategy / Solution

Target market focused on **recent graduates/current college students, influencers** and **big corporations**. Starting in New York, where the purchasing power of newly graduated students is 21% higher than the average U.S. student.

OASIX will achieve **competitive advantage** and capture **market share** by:

- Concentrating the impact-motivated society in a **single marketplace**.
- Creating a **sustainable cycle** achieved through **feedback loops** that will retain, confirm and inform the user of impact progress throughout time.
- **Personalizing** donation/investment 'sharing' preferences, increasing **user control**.
- **Reducing cost of transaction** through software optimization, increasing the sharing's percentage given to the cause.
- Achieving a fully **transparent environment**, building trust with users and knowledge of the use of funds.
- **Evaluating** and concentrating **impact** results overtime on user profiles.
- **Monetizing** positive **efforts** through benefits and rewards.



OASIX Team

Jose Muñoz: The Visionary. An exceptional creative mind in charge of finding and coordinating the direction and establishing OASIX's goals in the future. The origin of OASIX lays within him.

Luis Muñoz: The People's Guy. A versatile figure that has learned to adapt to any situation throughout life. His dedication, discipline and passion for the neighbor are essential to Us, OASIX.

Blanca Alonso: The Nexus. With her outstanding managerial skills and a deep understanding of the international volunteer/donation industry, she is crucial for the control of the different projects OASIX will handle.

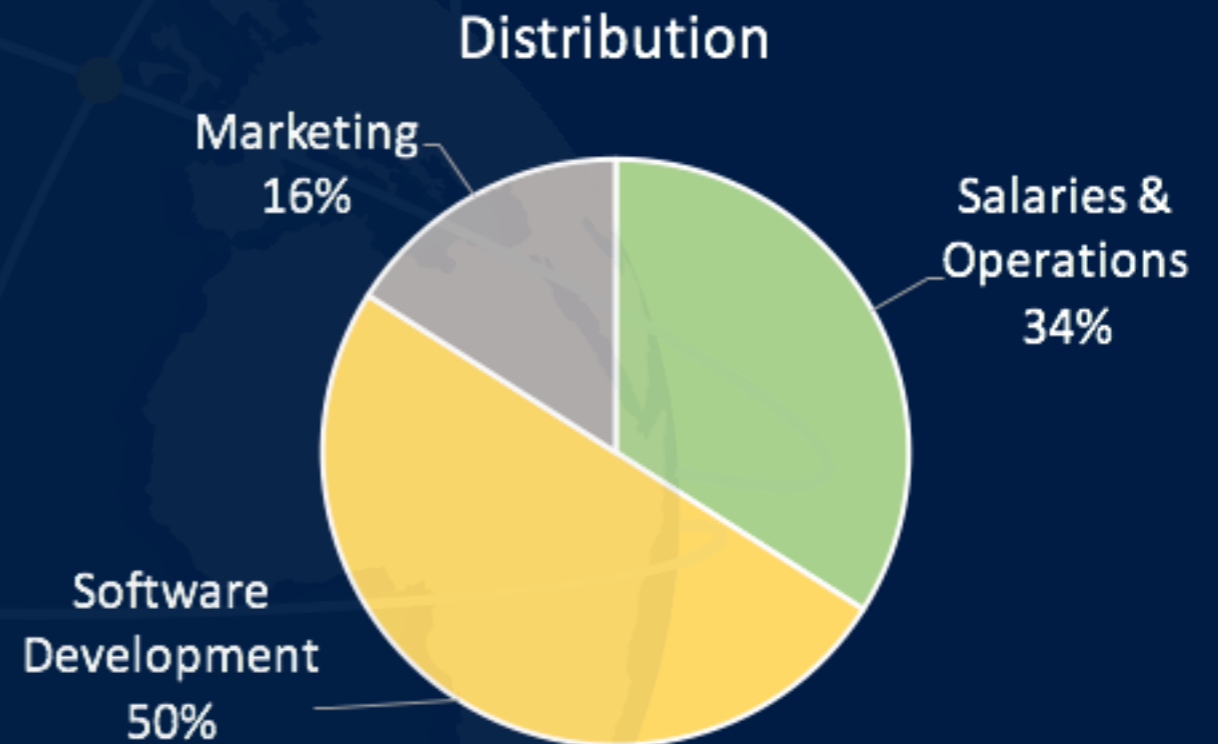
Alvaro Tello: The Numbers' Guy. A perfectionist and highly motivated international entrepreneur leading the financial department of OASIX. Managing costs, revenues, and investments.

Funds Uses

Seeking a total funding of **\$1M**:

- Phase 1:
 - Software Development
 - Database
 - Website
 - Application
 - Financial System
 - Networking/Community Building
 - Customer Validation
 - User Acquisition

- Phase 2:
 - Marketing Strategy Development
 - National and International Scale



Value Flow Chart

