



SurfMadly



# Overview

Formed in 2018, **Surf Madly** is a social platform company based in New York, NY.

**Surf Madly** is seeking **\$500k** for product marketing and to hire additional team members

Surf Madly connects two individuals to do either:

- ❖ Find matches to date in real-time
- ❖ Find friends for fun activities like badminton, chess, movies etc.

# Opportunity

Dating apps and platforms are used by approximately 252.8 million people globally. The existing platforms are designed with specific functionality that does not meet the needs of all users.

The most common platforms have a number of aspects which users find problematic including:

- Large volumes of fake profiles
- Difficult to distinguish between romantic connections and social (non-romantic) connections
- Endless app-based conversations without consistent movement to direct engagement
- Challenges in matching with individuals located far away

# Solution

**Surf Madly** is a social platform which connects two individuals through either

## Surf Date



**Free Premium Features**



**Real Time Dates**

**No Fake Profiles**

**Control Conversation**

**Visual Communication**

## Surf Buddy



**Make Friends For Fun Activities**

**Visual Communication**

# The Team



**MAYUR JADHAV**  
Co-Founder

**5 years of experience in Product Management & Operations**

- Management Consultant PwC
- Product Manager AIG
- University of Georgia alum



**RASHI ARORA**  
Co-Founder

**11 years in Digital Space and technology expert**

- Management Consultant PwC
- Tech Consultant Accenture
- Product Lead HP
- Carnegie Mellon alum

# The Ask

Marketing



SEO



Social Media  
Ads



Events



Team

- Marketing
- UX/UI Designer

**\$230,000**

**\$220,000**

**=  
\$500K**