



KREMA COFFEE ROASTERS

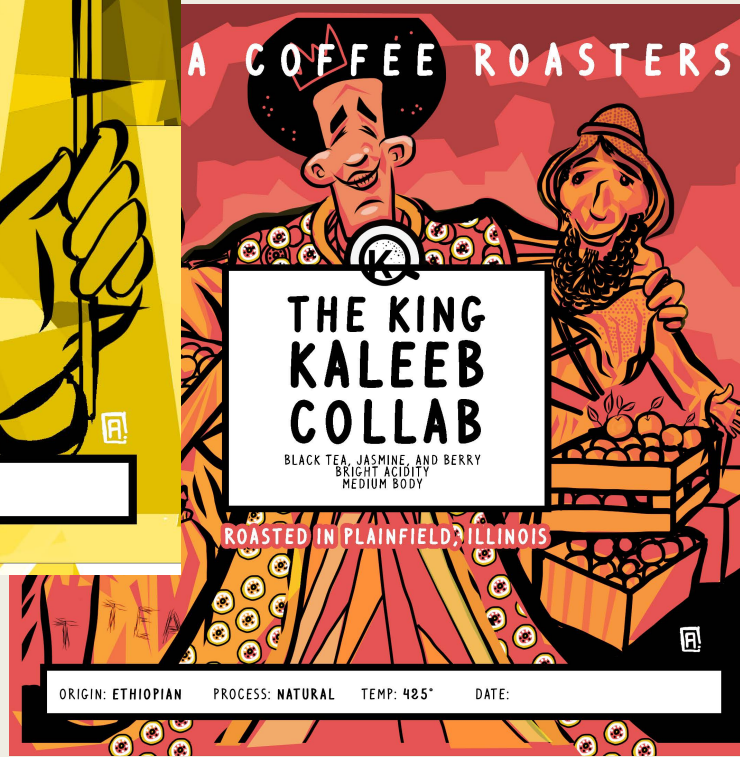
Terry Cottrell



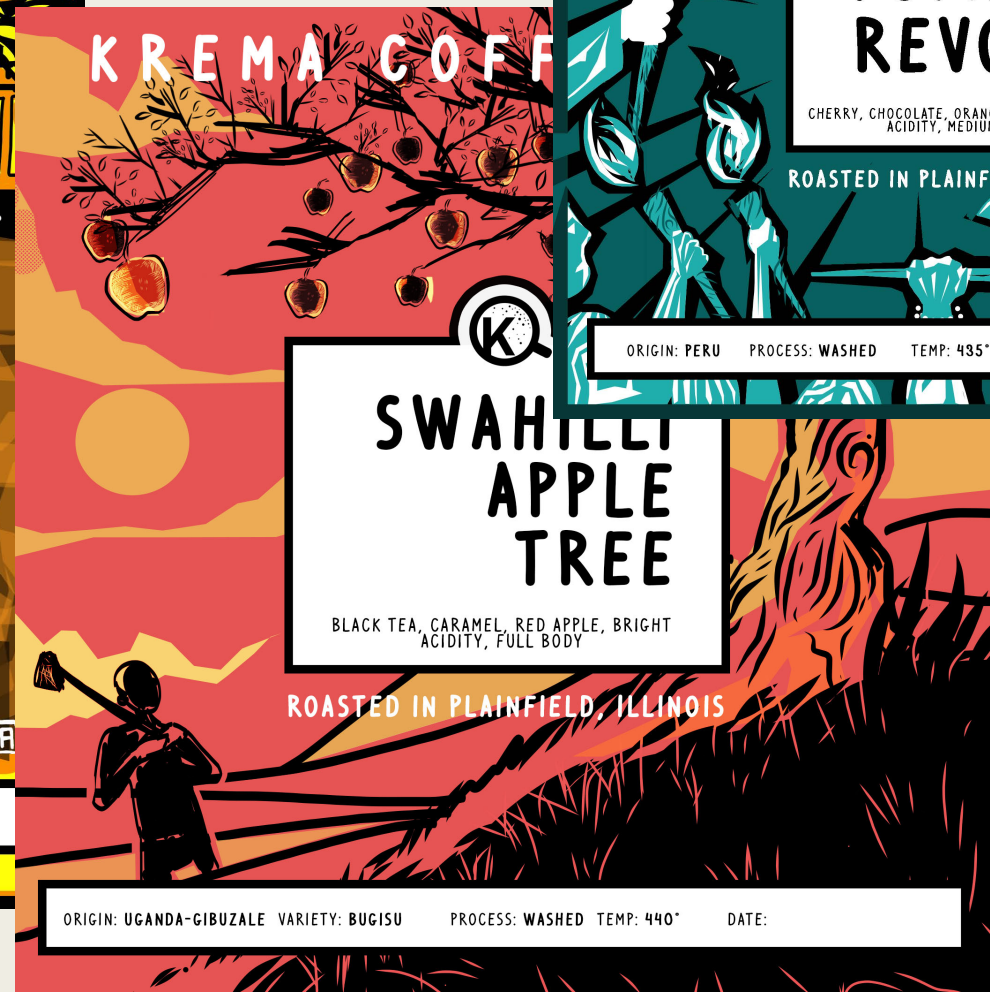
Project Needs

- Opened 2017, Chicago Suburbs, 14 Employees
- One fixed location, one mobile, two roasting contracts (Geneva, IL & Shorewood, IL)
- Annual sales: \$500,000
- Seeking funding for new entrance into costly downtown Chicago market, or additional suburban fixed location to expand our coffee roasting company, bakery and coffee shop with focus on native South American tribal history to match and preserve legacy of S.A. origin countries for our beans.
- Main Site: www.kremacoffee.com
- Seeking total \$100,000 funding for:
 - \$15,000 *additional roasting capabilities (venting, roasting machine, etc.)*
 - \$25,000 *espresso machine*
 - \$10,000 *branded supplies (bottles, cups, packaging, etc.)*
 - \$30,000 *bakery equipment (steam oven, racks, stainless equipment)*
 - \$10,000 *shop supplies (specialty milks, syrups, grinders)*
 - \$5,000 *coffee beans from South American and other regions*
 - \$2,500 *technology support*

Branding and Coffee Types



Branding and Coffee Types



Partners

Terry Cottrell

ERM MS Student, Columbia University

Partner, Crema Coffee

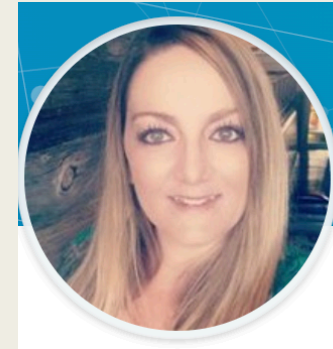
Focus: Investment, Planning and Technology



Kacie Hollenbeck

Founder and Partner, Crema Coffee

Focus: Operations, Product Development, Marketing



Brian Moskalik

Partner, Crema Coffee

Focus: Product Development, Distribution

