

Founded in 2012, Canva is the developer of a simplified graphic-design tool. The tool uses a drag-and-drop format, providing access to photographs, vector images, graphics, and fonts. Canva has a broad user base, from non-designers to professionals. The company has been valued at \$3.2 billion in its latest funding round in October 2019.

## Overview

**Geographic Region:** U.K.

**Industry:** Graphic Design

**Company Website:**

<https://canva.com>

**CEO:** Melanie Perkins

## Investors

Bond

General Catalyst

Blackbird Ventures

Sequoia Capital

Matrix Partners

Felicis Ventures

500 Startups

## Funding Rounds

Date	Transaction Type	Lead Investor	Number of Investors	Capital Raised	Valuation
2022-10-01	Later Stage VC	Ontario Teachers' Pension Plan		\$581.49M	\$40.00B
2019-10-16	Series D	Bessemer Ventures	5	\$85M	\$3.2B
2019-05-20	Series D	Bond, General Catalyst	4	\$70M	
2018-01-09	Series C	Sequoia Capital	3	\$40B	
2016-09-14	Series B	Blackbird Ventures	2	\$15M	
2015-10-06	Series A	Felicis Ventures	6	\$15M	
2015-04-03	Series A	Matrix Partners	5	\$6M	
2014-07-22	Venture Round	Matrix Partners	5	\$3.6M	
2014-06-20	Debt Financing			\$250K	
2013-06-11	Convertible Note		1		
2013-03-19	Seed Round	500 Startups	17	\$6.6M	