

Oyo Rooms



OYO is a hotel network that offers standardized and hassle-free stay experiences. OYO works in close proximity with its hotel partners while exercising full control over the hotels for ensuring a quality experience for travelers. Its network includes major metros, regional business hubs, leisure destinations as well as pilgrimage towns. OYO revolutionizes the fragmented and legacy-driven budget hospitality space in India by allowing standardization of services, amenities and in-room experience, and its proprietary apps for inventory-management, room-service, revenue-management, and customer-relationship management.

In January 2017, OYO launched Townhouse, a hotel-brand designed to function as a social hotspot to cater to city dwellers and a new generation of guests. The company is also responsible for launching India's maiden Home Management System - OYO Home where it has unlocked over one thousand homes for travelers in India's top travel destinations, including Goa, Pondicherry, Udaipur, Nainital, Coorg, and Manali.

OYO was founded on 2013 and has a location in India.

Overview

Geographic Region: Asia-Pacific

Industry: Hospitality / Reservations

Company Website:

<http://www.oyorooms.com/>

CEO: Ritesh Agarwal

Investors

Sequoia Capital

Greenoaks Capital

Lightspeed Venture Partners

Softbank Vision Fund

DSG Consumer Partners

InnoVen Capital

Airbnb

Didi Chuxing

Grab

Funding Rounds

Date	Transaction Type	Lead Investor	Capital Raised	Valuation
2021/8/20	Later Stage VC (Series F)	Microsoft	\$5.00M	\$9.00B
2012-10-15	Seed Round	-		
2014-06-01	Seed Round	-		
2015-02-01	Series A	Greenoaks Capital		
2015-07-01	Series B	SoftBank	\$100M	\$100M
2016-08-16	Series C	SoftBank	\$90M	
2017-09-07	Series D	SoftBank Vision Fund	\$250M	\$850M
2018-09-25	Series E	SoftBank Vision Fund	\$1B	\$5B
2019-04-01	Series E	Grab, Didi Chuxing	\$200M	\$10B
2019-12-10	Series F	Softbank	\$1.5B	\$18B