

VANCL



VANCL retails apparel, accessories, footwear, luggage, and textiles online. It markets shirts, T-shirts, trousers, pants, shorts, dresses, silk ties, belts, caps, scarves, sunglasses, shoes, sandals, socks, handbags, luggage, backpacks, bed sheets, and towels.

Overview:

Geographic Region: China

Industry: E-commerce & direct-to-consumer

Company Website: <http://www.vancl.com/>

CEO: Nian Chen

Investors:

Ceyuan Ventures

Qiming Venture Partners

Jun Lei

Funding Rounds

Date	Transaction Type	Lead Investors	Capital Raised	Valuation
12/1/2014	Later Stage VC	Qiming Venture Partners	\$73.7M	\$200.00M
02/10/2014	Series G	Jun Lei	\$100M	\$3B (current)
11/12/2013	Series G	IDG Capital	\$100M	
07/01/2011	Series F	IDG Capital	\$230M	
12/01/2010	Series E	Ceyuan Ventures	\$100M	
08/01/2008	Series D	Qiming Venture Partners	\$20M	